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## What is Scrum?

Scrum is a framework for developing and sustaining complex products. This Guide contains the definition of Scrum. This definition consists of Scrum's roles, events, artifacts, and the rules that bind them together. Ken Schwaber and Jeff Sutherland developed Scrum; the Scrum Guide is written and provided by them. Together, they stand behind the Scrum Guide.

## Share Your Ideas!

If you have ideas for improving the website or the Scrum Guide itself, please share them! You may do so by sending a message to our support e-mail.

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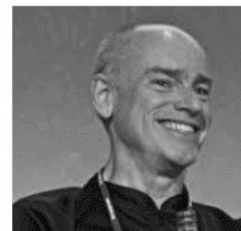
## About the creators of Scrum



### Meet Jeff Sutherland

Jeff is the co-creator of Scrum and a leading expert on how the framework has evolved to meet the needs of today's business...

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### Meet Ken Schwaber

Ken Schwaber co-developed the Scrum process with Jeff Sutherland in the early 1990s to help organizations...

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## *What's New in the 2020 Scrum Guide?*

### Even Less Prescriptive

Over the years, the Scrum Guide started getting a bit more prescriptive.

The 2020 version aimed to bring Scrum back to being a minimally sufficient framework by removing or softening prescriptive language.

- removed Daily Scrum questions
- soften language around PBI attributes
- soften language around retro items in Sprint Backlog
- shortened Sprint cancellation section
- and more



## *What's New in the 2020 Scrum Guide?*

# Overall Simplification of Language for a Wider Audience

The 2020 Scrum Guide has placed an emphasis on eliminating redundant and complex statements as well as removing any remaining inference to IT work (e.g. testing, system, design, requirement, etc.)

The Scrum Guide is now less than 13 pages.



## What's New in the 2020 Scrum Guide?

# One Team, Focused on One Product

The goal was to eliminate the concept of a separate team within a team that has led to “*proxy*” or “*us and them*” behavior between the PO and Dev Team.

There is now just ***one Scrum Team*** focused on the same objective, with three different sets of *accountabilities*:  
***PO, SM, & Developers***



## *What's New in the 2020 Scrum Guide?*

Removed term: *Servant-Leader*

Scrum Masters are now described as:

*true leaders who serve  
the Scrum Team and  
the larger organization.*





## *What's New in the 2020 Scrum Guide?*

# Self-Managing over Self-Organizing

Previous Scrum Guides referred to Development Teams as self-organizing, choosing who and how to do work.

With more of a focus on the Scrum Team, the 2020 version emphasizes a self-managing Scrum Team, choosing who, how, and what to work on.



## What's New in the 2020 Scrum Guide?

# Introduction of Product Goal

The 2020 Scrum Guide introduces the concept of a **Product Goal** to provide focus for the Scrum Team toward a larger valuable objective.

Each Sprint should bring the product closer to the overall Product Goal.



## What's New in the 2020 Scrum Guide?

# Three Sprint Planning Topics

In addition to the Sprint Planning topics of **What** and **How**, the 2020 Scrum Guide places emphasis on a third topic: **Why**

This is in reference to the Sprint Goal.

